



Gyroscorp's Vision and Programs



GYROSCORP

International Experience Provider

Company Vision and Programs

◆ Introduction

An international person is someone who can communicate freely with people from other countries and who can achieve something in collaboration with them. How many people like this do you see around you? Since its establishment, Gyroscorp has been providing Fun First English programs to middle and high school students in order to foster more international people. Approximately 100,000 people have participated in our programs to date. We are convinced that many of these individuals are on the path to becoming international citizens because of their enjoyable English experience in our programs.

We recognize that our Fun First Programs offered in Japan, which encourage English motivation, are not sufficient to expand the number of international people in Japan. Therefore, in 2022, we launched PHOENIX, a short-term study abroad platform where students go to English-speaking countries and participate in practical activities. Although we are still in the start-up phase and have not yet achieved any measurable results, we hope that within 10 years, several hundred young people per year will travel to English-speaking countries through PHOENIX. These students will gain the confidence and intuition needed to become global citizens.

We also hope to build an online mechanism to expose students to English in a fun way every day at school, so that beginning in elementary school, students will be able to dream of working abroad in the future. In these ways, Gyroscorp will motivate young people to become global citizens and provide them with opportunities to take on challenges appropriate to their stage of growth. The table below summarizes our current and future efforts. We hope that 20 years from now, new internationals with high ethical standards and a sense of peace, which are the characteristics of the Japanese people, will be active on the world stage.

November 2023

Gyroscorp Limited Founder and CEO Jiro Katsura

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◆ Youth development process and the role of Gyroscorp,

In operation

In preparation

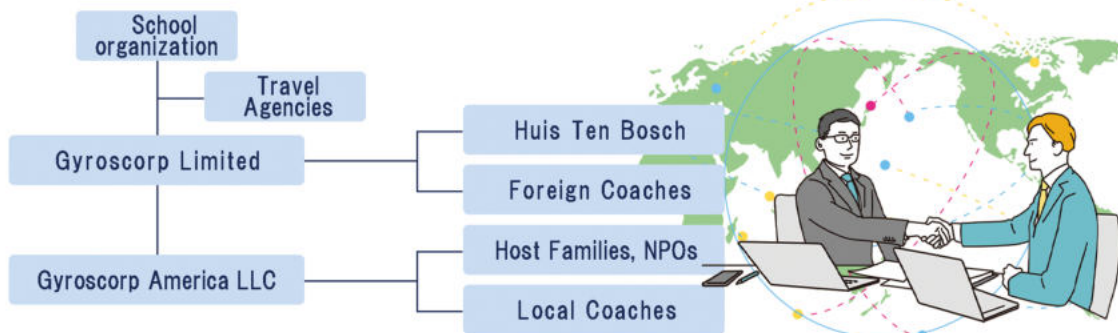
		Elementary school	Middle school	High school	College	Adults
Mindset we want young people to have		Love English	Desire to go abroad	Desire to work abroad	Desire to pursue a specialty by studying abroad	Desire to be an international professional
Gyroscorp work	PHOENIX				Southern Cross	
				ALEX		
	Latte Stone English Camp					
	Fun First Program	Jr. Program	Fun First Program			
			Fun First English Championship			
Online	English Morning Meeting					

◆ Company Overview

- ① **Name:** Gyroscorp Limited
- ② **Establishment:** July 7, 2010
- ③ **Founder and CEO:** Jiro Katsura
- ④ **Capital:** 56,350,000 yen
- ⑤ **Shareholders:** Founder, Huis Ten Bosch, Kyushu Electric Power Company, Kyudenko Corp, Nishi-Nippon Railroad Co. Ltd, Saibu Gas Co. Ltd and 12 other individual shareholders
- ⑥ **Head Office:** Sasebo City, Nagasaki Prefecture
- ⑦ **Company Mission:** To foster more international people
- ⑧ **History:** Fun First English programs have been offered in Huis Ten Bosch, with a total of approximately 100,000 participants served to date. In 2022, the company entered the practical short-term study abroad business, reaching the second step in our efforts to foster international people. In the same year, Gyroscorp established Gyroscorp America LLC, a U.S. company, to carry out this business.



GYROSCORP
International Experience Provider



◆ Our Fun First Coaches



The Fun First program employs native or fluent English speakers as coaches. They join our programs after receiving relevant classroom and hands-on training.

- **Regions:** We have organized coaching teams in Sasebo, the Tokyo metropolitan area, Kansai, and Iwakuni.
- **Number of Coaches:** We provide one coach for every eight students, but this teacher-student ratio can be lowered by raising the program fee.
- **Coach Backgrounds:** US military base families, international students, English conversation teachers

◆ Customer Evaluations of English Camps



"My image of English changed from 'difficult' to 'fun.'"

— 8th grade student (participant in Mission Field, SEED)



"I don't use English all day long in my daily life, but I'm glad I tried to speak a lot today."

— 7th grade student (participant in Fun First English Championship)



"I am less anxious about speaking English now and I enjoy English conversations."

— 9th grade student (participant in the ALEX program)

"I was able to practice answering various questions in English. I was very happy when I could communicate well with others."

— 8th grade student (participant in the Latte Camp)



Fun First English Program

The first step to becoming a global citizen is to love English. Our Fun First program is designed to make you feel the joy of communicating with people from all over the world.

◆ English program in Huis Ten Bosch



Huis Ten Bosch, a theme park designed to look like the Netherlands, is truly an exciting and unique place. Here is an introduction to some of the popular programs that we offer at this location.

SEED [Street English Edutainment]

Groups go around to our English coaches, who stand in a large area, and they discuss a pre-determined topic in English. Awards are given to the best participants after the event.

- Duration: 60 minutes
- Number of participants: 10 to 300
- English level: Beginner to advanced
- Location: Huis Ten Bosch, School Delivery, Tokyo Skytree, Yokohama, and other school excursion destinations



Role-Play Studio

Participants rotate through the booths of various situations they will encounter on their overseas trips; students enjoy speaking English in practical conversations. Portable booths are also available for on-site visits.

- Duration: 60 to 90 minutes
- Number of participants: 10 to 60
- English level: Beginner to advanced
- Location: Huis Ten Bosch, school delivery, English camp locations, etc.



Mission Field English

Participants walk around Huis Ten Bosch and tour the various attractions. They are challenged by quizzes at many of the destination spots.

- Duration: 90 to 150 minutes
- Number of participants: 10 to 160
- English level: Suitable for intermediate and advanced
- Location: Huis Ten Bosch, Sky Tree, Yokohama, Miyajima, etc.



Junior Programs

We offer a number of easy and fun programs at Huis Ten Bosch, designed for elementary school students to experience English.

- Jr. Seed: A program for students with themes such as body parts, colors, food, and numbers.
- Jr. Direction: A program where students look for a destination following instructions such as "Go straight," "turn left," etc.
- Card game: An English version of karuta for beginners.



◆The Most Fun English Camp in Japan

We combine a number of Fun First programs into 2-3 day English camps held in various locations throughout Japan.

【2 nights 3 days camp】

	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	Hrs
Day 1	Travel			Lunch	Opening Ceremony SEED 1		Role-Play Studio			Dinner	4
Day 2	Escape Room	Cultural Exchange	American Classroom	Lunch	Sound of Music		Story Board			Dinner	7
Day 3	SEED 2, Story Board Presentation		Quiz Show, Closing Ceremony	Lunch	Return Home						3



Story Board Making

The group will create a picture-story show with an original ending, based on a famous Japanese folktale such as Momotaro.



- Location: Huis Ten Bosch, English camp sites, schools
- Contents: Use Japanese folktales such as Momotaro, Urashima Taro, Bamboo Princess, etc
- Duration: 2 hours for creating, 30 minutes for presenting

Cultural Exchange

Participants use pictures of Japanese and American cultures and discuss them in English. This helps to deepen cross-cultural understanding.



- Location: Huis Ten Bosch, English camp sites, schools
- Contents: Traditional culture, athletes, social issues, pop culture
- Duration: 1 hour

Quiz Show

Participants answer three-question timed quizzes in eight unique topics about common knowledge, and the English language.



- Location: Huis Ten Bosch, English Camp, School
- Contents: Japanese English, abbreviations, English titles, cooking, etc.
- Duration: 30-45 minutes

Escape Room

Participants must unlock a small box before the time bomb explodes; they must solve an English riddle to reset the timer.



- Location: Huis Ten Bosch, English Camp, School
- Contents: Crossword, hangman, English interrogation, jigsaw puzzle
- Duration: 1 hour

◆Tokyo Metropolitan Area Program

Fun First programs are also available in the Tokyo metropolitan area. We can also expand to the Kansai and Hiroshima regions, where we have a network of foreign coaches.

American Home Visit

Participants visit American families living in the metropolitan area and enjoy time together. Participants learn practical English while experiencing the American spirit of hospitality.



- Location: Yokosuka Air Base and other U.S. military families
- Contents: Lunch at the places visited, board games, introduction to Japanese culture
- Duration: 3-4 hours

Tokyo Skytree Program

We can provide English programs at Tokyo Skytree for students going to Tokyo on school trips, etc. (Handled by Tobu Top Tours)



- Location: Tokyo Skytree
- Contents: SEED, Mission Field
- Duration: 2 hours

◆Future Challenges

We will continue to take on the challenge of improving the quality of our Fun First programs so that more young people will become international citizens.

Fun First English Championship

This championship, which was held in 2018 and 2019, was well received and is being offered once again. It will be developed as an event for junior high school students from all over the country of Japan, for those who aspire to become international citizens.



Fun First Online

In order to increase our reach and form more internationals, we will create a system to allow more people to experience Fun First online.

- English morning meeting for elementary school students
- Online SEED



Overseas Practical Activities PHOENIX

GyrosCorp has developed and launched the PHOENIX platform. This consists of four programs in English-speaking countries. These programs are designed to help Japanese youth build a foundation of global citizenship through practical experiences abroad. The four programs are open to everyone, from elementary school students to adults, and the lengths of stay range from one week to two months. The Southern Cross Internship program for science students is currently under development and will begin full recruitment after a pilot test. ALEX and Southern Cross are in line with the purpose of the Tobitate Scholarship from the Ministry of Education, Culture, Sports, Science and Technology (MEXT). There is a high possibility that students who use our programs will be awarded the scholarship.



◆ ALEX

Students will stay in the United States, the most powerful country in the world, for a short period of time and will engage in practical activities through volunteer work. Through these activities, students will develop the ability and confidence to have a strong impact as future international citizens.

Program	Schedule	Location	Activities	Target Grades	Number of Seats
School Volunteer	August 2024	Newport, RI	Volunteer work at four local NPOs	High School	8
Open Volunteer	July 2024	Monterey, CA	Volunteer work at four local NPOs	High School	8
American Solutions	1-2 months in between July and September 2024	Newport, RI Monterey, CA	Comparison of Japanese and U.S. responses on pressing social issues	University Students	4



【ALEX Volunteer Schedule】

number of days	Day	Activities
1	Weekend	Travel from Japan to U.S.A.
2		
3	Weekday	Volunteer activities at NPOs
4		
5		Social activities, school visits
6	Weekday	Volunteer activities at NPOs
7		
8	Weekend	Leisure with host families
9		
10	Weekday	Volunteer activities at NPOs
11		
12		
13	Weekday	Presentation of experiences, Closing Ceremony
14		
15	Weekend	Leisure with host families
16		
17	Weekday	Social activities, school visits
18		Depart and return home



【NPOs for ALEX】

Newport NPO			Monterey NPO		
#	NPOs	Activities	#	NPOs	Activities
1	Aquidneck Community Table	Care of farms, sale of crops	6	GI Josie	Horse care and animal care on the farm
2	Edward King House	Introduce Japanese language and culture, office help	7	Japanese American Citizens League	Give tours and distribute brochures to visitors at the museum
3	Lucy's Hearth	Organize donation room, care for children	8	Monterey County Food Bank	Help at the food pantry, prepare, and clean up
4	MLK Community Center	Provide meals and support, after-school care support	9	Monterey Arts & History Association	Guide tours of the Monterey Historic Site, show hospitality to visitors
5	Bike Newport	Bicycle repair and rental program	10	Boys & Girls Club	Interact with young people and introduce them to Japanese culture



◆ Latte Stone English Camp

Latte Stone English camp is a fun and informative multifaceted English camp held on the island of Guam, the closest island to Japan in the United States. Like the ancient ruins of Latte Stone on the island of Guam, this camp will lay the foundation for a participant's future as a global citizen.

Purpose:	Groundbreaking English camp to develop basic skills as a global citizen
Duration:	Summer vacation, spring vacation, and other times when local schools can accept students
Basic Schedule:	7 days/6 nights (depart on Sunday, return on Saturday), shorter or longer programs are also possible
Number of Students:	Maximum 24 students per camp, minimum 10 students per camp
Activities:	English camp, school visits, home visits, SDGs study, volunteer activities
Types:	Camps for elementary school students, junior high and high school students, university students, short-term camps, school trip camps
Planning and Management Companies:	Gyroscorp Inc. and Gyroscorp America, LLC

"Only 4 hours from Japan!"



Elementary	Kids Camp	10-24 students	1 week
Jr. High School, High School	Teens Camp	10-24 students	1 week 2 week
University Students and Older	Young Adults Camp	10-24 students	1 week 2 week
Local Participation	Cultural Camp	5-10 students	2 days
High School	School Trip	60-300 students	3 days



【Participant Evaluations】



Very satisfied 60%
Satisfied 10%
Good 10%
No answer 20%

【Overall Evaluation】

4.62 / 5.00

(2023. 8 Pilot Camp Participants)

Comment ①

The camp gave me the ability to "ask anything" and "communicate." I think my listening skills have also improved.

Comment ②

After I arrived in Guam, I realized once again that Japan is a very strict and conservative country. When I return to Japan, I want to make Japan a country where Japanese people can live more freely and open-mindedly.

Comment ③

It was a precious seven days in which I met and learned so many things, and I was able to try various things. Thank you very much.

【Teen Camp Sample Schedule】

		09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
Day 1	Sun	Travel from Japan to Guam								Free		Dinner	
Day 2	Mon	American Style English Education			Lunch	Fun First English Program			Free		Dinner		
Day 3	Tue	Mission Field, Interview			Lunch	Visit fire stations and local companies			Free		Dinner		
Day 4	Wed	Visit local school			Lunch	Visit local American family, eat dinner					Night Market		
Day 5	Thu	SDGs	Study the natural environment			Lunch	Beach clean-up		Free		Dinner		
Day 6	Fri	Sightsee, marine sport activities (handled by tourist companies)											
Day 7	Sat	Return to Japan											





◆ American Runway

This is a pre-departure intensive English training program for ALEX participants. All participants except those with sufficient English proficiency are encouraged to attend. The goal is to build confidence and basic English skills so that students can interact with Americans without fear upon their arrival in the United States. The program consists of 20 evening lessons taught online by native English speakers.



Program Fees



◆Fun First Program

- ① The Fun First English program fee is calculated at 2,200 yen per person, per hour.
- ② This is the program cost for one coach for every 8 students; the hourly rate will vary depending on the coach-student ratio. (※Prices below include tax)

Number of students in one group	8 students one group	6 students one group	5 students one group
Price / one hour	2,200yen	2,750yen	3,500yen

- ③ The time required for each program is as shown on pages 4-5. For multiple hour programs, the cost is calculated by multiplying the number of hours by the unit price.
- ④ In the case of the Mission Field program, the admission fee to Huis Ten Bosch must be purchased separately.
- ⑤ For camps that include lodging outside of Huis Ten Bosch, round-trip transportation, lodging, and meals for staff will be charged.

◆PHOENIX

- ① The estimated participation fees for each PHOENIX program are as follows. Round-trip travel expenses are not included.

	Program	Days	Location	Fee
1	Latte Stone English Camp	1 week	Guam	250,000yen
2	ALEX Volunteer Program	2 weeks	U.S.A.	550,000yen
3	ALEX American Solutions	1-2 months	U.S.A.	1,200,000yen



◆Contact

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